

260316

NASC1426

RIZVI COLLEGE OF ARTS, SCIENCE AND COMMERCE

NEP-2020-EXTERNAL ASSESSMENT -A/Y: 2025-26

Programme Name: S.Y.B.A./B.Com/B.Sc./SFCs 2025-26

Semester: IV

Max Time: 1 hour

Max Marks: 30

Title of the paper: Integrated Theatre Production: Stagecraft, Costume, Music and Technology (Cultural Activities)

Credits: 2

Vertical: 6

**Important Instructions:**

1. All questions are compulsory.
2. Mixing of sub questions is not allowed.
3. Write in clear, legible, writing.

**Q1. Answer the following multiple-choice questions:**

6M

1. What does stagecraft mainly deal with?

- A) Cooking    B) Stage design and lighting    C) Painting walls    D) Writing poems

2. Props are:

- A) Costumes    B) Songs    C) Objects used by actors on stage    D) Tickets

3. Costumes help to show a character's:

- A) Salary    B) Personality    C) Marks    D) Age of audience

4. Music in theatre helps to:

- A) Increase noise    B) Create mood and emotion    C) Stop the play    D) Distract actors

5. Lighting is important because it:

- A) Makes the stage dark    B) Helps audience see clearly    C) Breaks the stage    D) Changes the script

6. Technology in theatre includes:

- A) Microphones and sound systems    B) chairs and tables    C) paint    D) Chalk

**Q2. Attempt any two questions of the following:**

6M

A. Explain the use of lighting as a narrative and an emotional tool.

B. Write a note on preparation of lighting layout plan.

C. What is a ground plan?

D. Elaborate on: Cue sheet.

**Q3. Attempt any two questions of the following:**

6M

A. Explain the importance of accuracy in realistic theatre costumes.

B. Give some examples of realistic /representational costumes in Hindi Theatre.

C. Write a short note on textures in costume design.

D. Write about embellishments and ornaments in costume construction in brief.

**Q4. Attempt any two questions of the following:**

6M

CC

- A. What are the common styles of music used in theatre?
- B. How does sound design enhance the theatrical experience?
- C. What are Foley and ambient sounds?
- D. What are a few examples of string instruments?

**Q5. Attempt any two questions of the following:**

**6M**

- A. What are types of Microphones used in theatre?
- B. What are the soft wares used in theatre?
- C. What are the practical guidelines for costume management?
- D. Explain the challenges in digital cueing and editing.

**THE END**

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NIASC 1426

Programme Name (With Year): SY (2025-26)

Max Time: 1 hour

Title of the paper: Extension Work (DLLE)

Semester: IV

Max Marks: 30

Credits: 02

**Q.1. Rewrite the following statement by choosing the correct alternative given below.**  
**(06 Marks)**

*(One mark each)*

1. Journalism is related to \_\_\_\_\_.  
(a) News                      (b) Cooking                      (c) Farming                      (d) Dancing
2. Homi Bhabha worked in the field of \_\_\_\_\_.  
(a) Nuclear science                      (b) Acting                      (c) Sports                      (d) Fashion
3. Election literacy makes citizens \_\_\_\_\_.  
(a) Responsible                      (b) Careless                      (c) Angry                      (d) Lazy
4. Women entrepreneurs are women who start \_\_\_\_\_.  
(a) Businesses                      (b) Games                      (c) Schools only                      (d) Festivals
5. Palliative care improves the \_\_\_\_\_ of patients.  
(a) Quality of life                      (b) Marks                      (c) Income                      (d) Competition
6. Radio and television are examples of \_\_\_\_\_.  
(a) Mass media                      (b) Vehicles                      (c) Buildings                      (d) Crops

**Q.2. Write Short Notes on (Any Two out of Four): (06 Marks)**

- a) Importance of News
- b) Contribution of Homi Bhabha
- c) Importance of Women Entrepreneurs
- d) Importance of Voting

**Q.3. Answer the following questions (Any Three out of Five): (18 Marks)**

1. What is journalism? Why is it important?
2. Explain the contribution of Indian scientists.
3. Why should women be encouraged to become entrepreneurs?
4. What is palliative care? Why is it needed?
5. What is election literacy? Why is it important?

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[Time : One Hour]

NCC

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[Marks : 30]

- NB :
1. Attempt any Three Questions
  2. All questions carry equal marks.
  3. Figures to the right indicate maximum marks.

1. (a) Evaluate the role of the freedom struggle in shaping national unity. [10]  
OR  
(b) Discuss national interests and threats in the context of India's development.
2. (a) Explain the qualities of effective leadership with reference to historical leaders. [10]  
OR  
(b) Discuss the importance of interview skills in shaping personality.
3. (a) Write a short note on the honors and awards given in the Indian Army. [10]  
OR  
(b) Discuss the battles of the Indo-Pak War (1965/1971) and their significance in military history.

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NATIONAL SERVICE SCHEME

Time: 1:00 Hours

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SEMESTER IV

Total Marks: 30

1. All questions are compulsory.
2. Figure to the Right indicates full marks.
3. Draw neat labeled drawings wherever necessary.

Q.1) Rewrite the following by choosing the correct options given below 06 marks.

1. Which of the following is a natural disaster?

- (a) Chemical leakage
- (b) Earthquake
- (c) Industrial explosion
- (d) Terrorist attack

2. A good project title should be:

- (a) Very lengthy
- (b) Technical and complex
- (c) Clear and concise
- (d) Only location-based

3. NDMA stands for:

- (a) National Disaster Monitoring Agency
- (b) National Development Management Authority
- (c) National Disaster Management Authority
- (d) National District Management Agency

4. Which method is used to collect numerical data?

- (a) Case study
- (b) Observation
- (c) Focus group discussion
- (d) Survey

# NSS

5. Search and rescue operations are part of:

- (a) Mitigation
- (b) Preparedness
- (c) Response
- (d) Recovery

6. "Build Back Better" is mainly related to:

- (a) Preparedness
- (b) Mitigation
- (c) Rehabilitation and Reconstruction
- (d) Relief distribution

**Q.2) Short Notes . (Any Two out of Four)**

**06marks**

1. Disaster risk Reduction: Rehabilitation
2. NDMA
3. Geographical disaster
4. Environmental restoration

**Q.3) Answer the following questions (Any Three out of Five) 18 marks**

1. What is a Baseline Survey? Explain its importance.
2. Describe the process of Needs Assessment in a community.
3. Explain the components of a Project Proposal.
4. Discuss the importance of youth participation in nation-building.
5. Describe the importance of community participation in development programs.

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**BACHELOR OF ARTS IN MULTIMEDIA AND MASS COMMUNICATION (BAMMC)  
END OF FOURTH SEMESTER EXAMINATION MARCH 2026**

MAJOR : Film Communication - II

DURATION: 1 Hrs.

CLASS: SYBAMMC

Marks: 30

NB: (a) Attempt Any 4 out of 6

(b) Figures to the right indicate full marks.

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- A. Explain the differences between Formalism and Realism in film theory with suitable examples. (7½)
- B. Analyze how films act as tools for social reform and public awareness. (7½)
- C. Discuss the importance of film festivals and festival circuits in the promotion of independent films. (7½)
- D. Evaluate the role of star branding and public relations in building a film's market value. (7½)
- E. Analyze the growth of regional and independent cinema in the New Indian Cinema movement. (7½)
- F. Discuss the impact of digital technology on film production, distribution, and accessibility. (7½)

**External Examination**  
**Class:** S.Y.BAMMC/Semester-IV  
**Time:** 2.00 Hours |

**Major**  
**Subject:** Mass Media Research  
**Total Marks:** 60

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**N.B.**

1. Questions 1 is compulsory.
2. Figures to the right indicate full marks.
3. Attempt any 3 from Q. 2 to Q.5

**Q1) Explain the following concepts write any 5**  
(Each concept is carrying 3 marks)

**(15 Marks)**

- A) What is tabulation?
- B) What is scientific research?
- C) Explain research is a systematic process
- D) Measurement scales
- E) Random sampling
- F) Central editing
- G) Conceptual analysis
- H) What do you mean by reach?

**Q2) Write Any Two Questions**

**(15 Marks)**

- A) Explain signifier and signified with proper example
- B) What is the content analysis

**OR**

- C) Explain the four approaches to the Method of Knowing
- D) Types of measurement scales

**Q3) Write Any Two Questions**

**(15 Marks)**

- A) What are the important objectives of research?
- B) Discuss the importance of hypothesis in media research

**OR**

- C) Explain the C R design
- D) What are the stages in processing of data?

**Q4) Write Any One Questions**

**(15 Marks)**

- A) Long note what are the different types of Print media research study explain in details

**OR**

- B) Long note what is Questionnaire, Explain the structure of Questionnaire

**External Examination**

**Minor**

**Class:** S.Y.BAMMC/Semester-IV

**Subject:** Indian Legal Environment and Ethics

**Time:** 1.00 Hour |

**Total Marks:** 30

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**N.B.**

1. All Questions are compulsory.
2. Figures to the right indicate full marks.

**Q1) Attempt any 2 questions out of 4. (10)**

(Each question carries 5 marks).

1. Discuss the role of the Telecom Regulatory Authority of India.
2. Write the composition of PCI
3. Explain the writ of habeas corpus with reference to Article 32.
4. Discuss the core values of the Indian Constitution.

**Q2) Attempt any 1 question out of 2. (10)**

- A) Explain the concept of defamation and discuss whether it is treated as a crime under the law.
- B) Analyse the Indian ads showing women in positive and progressive lights.

**Q3) Attempt any 2 questions out of 3. (10)**

- A) Analyse the ethical responsibilities of advertisers.
- B) Explain what the codes of ethics are for journalists with examples.
- C) Explain the importance of subliminal perception in marketing.

**BACHELOR OF ARTS IN MULTIMEDIA AND MASS COMMUNICATION (BAMMC)  
END OF FOURTH SEMESTER EXAMINATION MARCH 2026**

MINOR: Reporting and Editing

DURATION: 2 Hrs.

CLASS: SYBAMMC

Marks: 60

**NB: Instructions:**

- a) Question No. 1 is compulsory.
  - b) Attempt any **three** from Q2 to Q5.
  - c) Figures to the right indicate full marks.
  - d) All questions carry equal marks.
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**Q1 (15 Marks) – Compulsory**

You are reporting a cleanliness drive in your area.

A cleaning program was done today and many people came and the area was dirty before and after cleaning it looked good and local leaders appreciated the people.

- a) Rewrite this into a structured news report. (8)
- b) Edit the paragraph to improve language and news style. (7)

**Q2 (15 Marks)**

- a) Explain the concept of news values used in story selection. (8)
- b) Describe the process of fact-gathering from different sources. (7)

**Q3 (15 Marks)**

- a) Discuss different types of reporting such as spot and live reporting. (8)
- b) Explain the importance of interview techniques in journalism. (7)

**Q4 (15 Marks)**

- a) Describe different types of news copy such as agency and bureau copy. (8)
- b) Explain the criteria used by editors for news selection. (7)

**Q5 (15 Marks)**

- a) Explain the process of rewriting and proofreading news copy. (8)
- b) Discuss the advantages of offset printing in newspaper production. (7)

**BACHELOR OF ARTS IN MASS MEDIA COMMUNICATION  
END OF FOURTH SEMESTER EXAMINATION MARCH 2026**

**Subject: Environmental Management & Sustainable Development**

**Duration: 60 minutes**

**Marks: 30**

**NB: (a) Attempt any 3 out of 4**

**(b) Figures to the right**

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**Attempt any 3 out of 4**

**(10 Marks each)**

- 1) COVID 19 had slowed down the process of achieving the SDG goals. Justify your answers.
- 2) Elaborate on major environmental laws in India.
- 3) What is pollution? Discuss on the different types and sources of pollution.
- 4) Land pollution must be dealt with immediately. Discuss.

**BACHELOR OF ARTS IN MASS MEDIA COMMUNICATION  
END OF FOURTH SEMESTER EXAMINATION MARCH 2026**

**Subject: Writing and editing for Media**

**Duration: 60 minutes**

**Marks: 30**

**NB: (a) All questions are compulsory and carry equal marks**

**(b) Figures to the right**

**Q.1: Answer the following questions. (any 1)**

**[10]**

1. Discuss in detail the types of feature writing.

**OR**

2. Elaborate on the types of interviews for radio and TV.

**Q.2: Answer the following questions. (any 1)**

**[10]**

1. Explain the following concepts:

- i) Nutshell paragraph
- ii) News flash
- iii) Subtitles
- iv) Chunking
- v) Straplines

**OR**

2. Explain in detail 5 blogging values.

**Q.3: Answer the following questions. (any 1)**

**[10]**

3. Write short notes on.

- i) Types of fake news
- ii) The Gutenberg Principle

**OR**

4. Explain news values according to Galtung and Ruge Model.

**RIZVI COLLEGE OF ARTS, SCIENCE AND COMMERCE**  
**Second Year Of Arts in Multimedia and Mass Communication(SYBAMMC)**  
**End of Fourth Semester Examination March 2025-26**

**Subject:- Introduction to Communication skills-II**

**Vertical:AEC**

**Duration: 1 hour**

**Semester: IV**

**Max Marks: 30**

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**Q.1 Attempt any TWO of the following: (10 Marks)**

- a) Explain the concept of Indianism with suitable examples.
- b) Discuss the importance of Study Skills in English for academic success.
- c) What is an Elevator Pitch? State its significance in professional communication.
- d) Explain the role of ICT (Information and Communication Technology) in the use of English.

**Q.2 Summarise the following passage and suggest a suitable title: (6Marks)**

Reading is one of the most essential skills for academic and professional success. It enables individuals to gain knowledge, understand different perspectives and develop analytical thinking abilities. In today's digital age, reading habits are gradually changing as people prefer short messages and online content over detailed texts. However, the importance of reading books, newspapers and journals cannot be overlooked. Reading improves vocabulary, enhances concentration and develops writing skills. It also helps learners to understand complex ideas and arguments effectively. Students who cultivate regular reading habits tend to perform better in examinations and communication tasks. Moreover, reading promotes creativity and imagination by exposing readers to new thoughts and experiences. Educational institutions must therefore encourage students to read extensively for both pleasure and information. Reading not only supports academic growth but also contributes to personality development by building confidence and communication competence.

- a) What is the main idea of the passage? (2marks)
- b) What is the effect of regular reading habits in students? (2marks)

**Q.3 Attempt the following: (10 Marks)**

- a) Write an email accepting a job offer from a company for the post of Management Trainee.
- b) Write a News Report on a Tree Plantation Drive conducted in your college.